ibees
...... interactive bees ......

DIRECT MARKETING

EDM

PRESENTATIONS

DESKTOP APPLICATIONS

WEB ANALYTIC TOOLS

WEB DESIGN & DEVELOPEMENT

SEO SERVICES

ONLINE ADVERTISING

VIDEO PRESENTATION

PRINT AND PACKAGING

HOSTING SOLUTIONS

SQL • html • ajax • XML • .net • flash • CSS • PHP • flash • .net • web 2.0 • SQL

CREATIVITY
AND TECHNOLOGY
AT IT'S BEST

WE OFFER SIMPLE YET CREATIVE ONLINE AS WELL AS OFFLINE SOLUTIONS.

About Us

Interactive Bees,
Delivering complete brand communication solutions!

Interactive Bees is a multifarious entity that can resolve all your online and offline brand related queries. We consistently strive to blend creativity and innovation in a novel manner and bring forth the most interactive media solutions for your business.

Our USP lies in our team that consists of an assorted mix of talented professionals who are adept in latest techniques and technological advancements apart from conventional media tools.

Our Forte

- We provide simplistic yet novel solutions in the form of Web design and development, promotional tools alike E-mailers, newsletters, SEO and ORM and rich internet applications.

- We provide a host of online promotional solutions such as online advertising, which involves media planning and media buying.

- We also specialize in creating animated flash/ Video/ PPT presentations along with interactive e-mail marketing campaigns and web application development.

- Providing offline solutions is also a part of our work portfolio as we also specialize in print designs.

Right from the beginning, Interactive Bees has strived to do quality work and since then we have consistently attained a respectable position in the market with our work ethics that stands on three focal points that are: Practical Solutions, Cost Effectiveness, and Timely Delivery.

Our team of dynamic and diligent professionals approaches each project systematically and appositely keeping customer satisfaction on the forefront. Our dedication and high performance levels have helped us maintain a honey-dewy relationship with most of our clients.

Enable Your **Business** To Derive Value From **Innovative** Technology

INTERACTIVE BEES

Our Core Values

"We provide innovative and interactive solutions using state of the art techniques in a cost effective manner."

"We build our ideas around the client's perspective and understand the importance of customer satisfaction; this principle reflects in all our projects."

4 Strong Pillars
OF INTERACTIVE BEES

Interactive Bees stands on 4 main pillars of ethics and professional codes that are crucial to any business and its working.

Innovation:

Variety adds spice to the life. We firmly believe in this age old idiom and work as per each client's requirements and provide customized solutions that facilitate effective message communication.

Dedication:

Our Interactive team comprises of diverse creative professionals who are not only talented but are also passionate for their work and hence dedicatedly work towards offering solutions to the clients. This has helped us in maintaining harmonious relationships with our clients and a success rate that is par excellence.

Team Work:

Interactive Bees signifies group effort and strongly believes in freedom of expression; consequently, we operate as a hub that is constantly buzzing with new ideas and thoughts which become the threshold of several of our successful campaigns.

Integrity:

Integrity is the soul of Interactive Bees and is the foundation of all our endeavours that has helped us in building long term successful relationships with all our business associates and has also enabled us to constantly uphold our quality standards.

Ajax DESKTOP APPLICATIONS
SMART XML Ms SQL PRESENTATIONS
innovative INTERACTIVE
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INTERACTIVE
BEES

Producing Maximum Output With Highly Committed Workforce.

INTERACTIVE BEES

A well designed website is a reflection of your business approach and works as a smart sales tool. A simply navigable and interactive web page can work wonders for a business's visibility and profits, which is why every company wishes to have appropriate web presence to promote its goods and services.

Interactive bees has a team of talented and creative web designers and developers who are capable of creating innovative websites in due accordance with the client's requirements. We are well equipped with latest technologies for creating a whole range of interactive websites that can be simple corporate websites to a Flash based website to a CMS driven site with ecommerce and social media interactivity.

SEO Services

Enhancing web prominence. Merely having a web presence doesn't help much, it is also important to optimise the website for various searches. Website has to be search engine friendly in order to get higher rankings on various search engines. We are capable of providing solutions which can generate higher search engine rankings for your web pages. We achieve this by enhancing quality content, coding, navigation, link architecture and site structure setting in accordance with the various algorithms of popular search engines like Google, MSN and Yahoo!.

Furthermore, we deliver integrated promotion Search Engine Optimization services that would ensure top rankings for your website on vivid search engines.

Internet works as a contemporary business solution. Online reputation management plays a pivotal role in maintaining healthy relationships with clients. The World Wide Web has everything out in the open; correspondingly it becomes important for us to have an enhanced network of good publicity to uphold positive online presence; which is achieved successfully with a proper ORM. IBees specialized Online Reputation Management Team facilitates your business to come up on top spots over search engine rankings as well as analyses the result of the search engine rankings.

Online Advertising

Media Selection is critical. Choice of media is extremely crucial for any ad campaign and must be done with utmost care as any wrong choice would make the entire effort go futile in serving its purpose. We specialize in providing cost effective online advertising solutions which include:

- Media planning and media buying
- Designing and development of creative's
- Tracking and analysis of the campaign

Since internet has successfully come up as the new medium for reaching out to varied target audiences; we make suitable efforts to communicate the desired message through the web in the most attractive manner, owing to our high success rate and immense experience.

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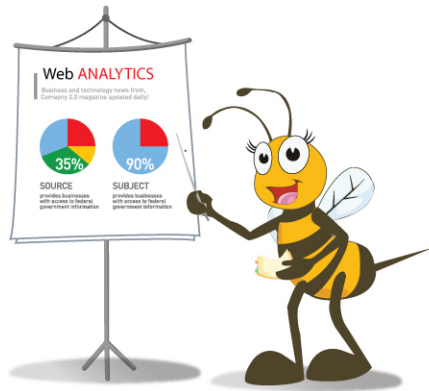CSS FLASH
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Web ANALYTICS

Business and technology news from,
Comapny 2.0 magazine updated daily!

35%

90%

SOURCE
provides businesses
with access to federal
government information

SUBJECT
provides businesses
with access to federal
government information

Web Canvassing. Using third party tools to provide complete web intelligence for a website that in turn facilitates in garnering information about your web presence. This includes an in-depth study of website traffic related to the visitors and understanding the details of the amount of traffic received over a period of time along with the geographical location. Further, it also gives out information on the number of users who visited the website and the time spent and details on the amount of traffic coming from different search engines such as Google, Yahoo etc.

These exercises is like having a complete intelligence about the user's choices and their web behaviour and correspondingly would help in utilizing resources appropriately and in a much better manner.

Direct Mail Campaigns. The Direct e-mail marketing service is another service that we specialize in and use it primarily to support the marketing goals of an organization. We have due expertise and experience in creating and designing intuitive and attractive e-mail marketing campaigns that are novel in approach and class apart in design. We focus on the USP of your organization and utilize it as a crucial component to promote the product or service.

Our direct mail campaigning process comprises of three steps:

Conceptualizing
the designs and
developing
creative's.

Backend
Development

Working out a
mass mailing
solution.

Evolve Your
Business
With The Changing
Technologies

INTERACTIVE
BEES

Facing problem in finding
THE RIGHT KIND of a
BRAND-COMMUNICATION
AGENCY for your business?

CLICK HERE
for your very own trusted partner.

W W W . I N T E R A C T I V E B E E S . C O M

Perfect Hosting Solutions. There are umpteen number of hosting solutions available in the market; hence it becomes difficult to ascertain which one would fulfil the need in the best way. We, at Interactive Bees offer the most appropriate third party hosting solutions which are not only reliable; but also secure.

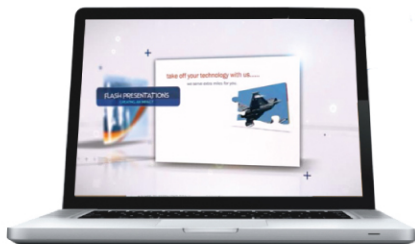The major types of web hosting solutions offered by us are:

Shared hosting solutions (Windows/Linux)

Dedicated hosting solutions (Windows/Linux)
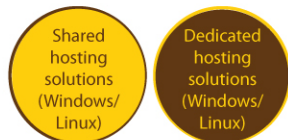
Interactive Flash Presentations. Designing vibrant and interactive flash presentations in the most unique yet user friendly manner is another service we specialize in. Our team is well equipped in creating vivid types of presentations that are high on interactivity and appositely deliver the intended message.

We focus on the following types of Presentations:

AUTO RUN Presentations.

INTERACTIVE Flash Presentations.

CORPORATE Flash Presentations: video, power point format.

ANIMATED Flash Presentations.

PRODUCT Presentations In Flash.

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Apposite Branding is Vital for longevity of a brand. Branding plays a critical role in establishing an organization in the market and amongst the target audience. It forms the image of the organization in the simplest yet most powerful manner. Interactive Bees offers extensive corporate branding solutions with the help of some unique and creative ideas that would help the brand stand apart amidst the crowd and provide an edge of credibility and recognition.

Our branding services comprises of designing the following:

- Corporate Logo
- Business Logo
- Brand Logo
- Stationery Design
- Brochure Design

Multimedia Assistance for your Web Page. A rich internet application integrates desktop applications usability in an internet browser enhancing the look and feel of the website. It makes a web page more vibrant and easily navigable in comparison to standard web-based applications. We, at Interactive Bees have the knack of designing and developing Rich Internet Applications that are suitable for all requirements.

Desktop Utilities for Promotion. Usage of desktop applications while giving a presentation helps in communicating the message rightly and in an interesting mannerism. We specialize in desktop application development that converts a business idea into a desktop application. Being armed with the latest techniques and applications along with information systems, we are capable of taking up complex desktop application development projects in a cost effective manner. We have sufficient experience in the development of desktop, client-server and web based applications.

We Believe In **Creating Simple, Easy To Use And Out Of The Box** User Experience

INTERACTIVE BEES

A novel approach towards designing. Our Designers are competent and artistic enough to come out with interesting print designs that are communicative and compelling. The team works creatively in developing the most exquisite designs, while keeping in mind the brand guidelines and image, along with the target audience.

We offer a whole range of designing solutions like Booklets, Folders, Brochures, Flyers, Posters, Direct Mailers, Wobblers, Danglers, Standees, Buntings, backdrops and many more.

CD/DVD Replication

Reproducing Mass Media. Interactive Bees can provide mass replication of pre-recorded media with the help of 3rd party replicators:

Compact Discs (CD)

DVDs (DVD 5, 9, 10)

For shorter runs we offer CD duplication services with sticker printing options to our clients. The CD replication, DVD replication of any other pre-recorded media will be managed by our qualified experts.

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Team of Experts

Producing Maximum Output With Highly Committed Workforce.

INTERACTIVE BEES

The Interactive Bees team comprises of the following professionals:

- UE/UI Designers (web, print)
- Developers (Flash, .net, php)
- Project Managers/ Client Servicing
- SEO/ORM
- Content Writers

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We have a dedicated team comprising of the aforementioned professionals who are talented and skilled in their respective fields and collaborate their efforts in accomplishing projects results within the stipulated time span. We have worked for some of the leading corporates on various projects with a variety of clientele.

Our dedicated client account managers assist the team in accomplishing the desired results that are in line with the client's expectations.

Our Clientele

Understanding & delivering with efficacy is our USP

Interactive Bees shares and maintains a special bond with its clients, which have been long term and productive. Our client list includes several reputed national and interactional brands that are top notch in their respective industries.

We offer our services across industries, be it ITes Services, Digital Imaging, Telecommunication Industry, Automobile industry, Diagnostic, Educational, Healthcare, Home Appliance, Art, Real Estate or Various Charitable trusts/ Institutions. Our Client list includes names such as:

Canon Delighting You Always	Pitney Bowes	India Post	HITACHI Inspire the Next	ERICSSON	WWF	Fortis HEALTHCARE
RELIGARE SRL Diagnostics	Global Hospital AND RESEARCH CENTRE	IGIB Institute of Genomics & Integrative Biology	NDPC	C.A.A G.B. Pant	IDEAL INSTITUTE OF TECHNOLOGY	JAGANNATH
sparsh	Stellar DATA RECOVERY	TECNOTREE	GUNNEBO For a safer world	KRUTI	GETS	events
Power TECHNOLOGY GROUP	S M CREATIVE ELECTRONICS LTD	BSMC POWER SYSTEMS	krono iinc	TAXSPANNER.COM Online Income Tax Return Preparation & Filing	gallery	SAKSHAM IMPEX PVT. LTD.
sparsh	CO-REAP	BenQ	strategic Electronics Division	solo	SPIRIT GLOBAL	SINGER
BLUES Jewellery Company	BLUES Clothing Company	My Insurance Club.Com	SURESH CHAND JAIN & SONS	DC JAIN REAL ESTATE SERVICES	General Buy Group	SHALOO Shaloo Agencies
aristos Styling the way you live	verveba telecom	CURRAN ANAND FOUNDATION	atpl Auto Tools Pvt. Ltd.	PINNACLE TECHNOLOGY	شارع سمسم	EAGLE BUS ACCESSORIES
L'OCCITANE EN PROVENCE	vedic math-e-magic	CUSHMAN & WAKEFIELD Global Real Estate Solutions	BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSITY	RERF	ALVO LET'S TALK	odessa

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